

THE WEST VIRGINIA HEALTH INFORMATION NETWORK

PLACE OF MEETING:

The meeting of the Board of Directors of the West Virginia Health Information Network (WVHIN) was held at the Embassy Suites, Charleston, West Virginia on January 24, 2008, pursuant to written notice posted on January 14, 2008 in the State Register, and the agenda posted on January 18, 2008 at the offices of The WV Health Care Authority.

ATTENDEES:

The following Board members were present in person or telephonically:

Julian Bailes, MD, Chair
Terri Bliziotes (for Louise Reese)
Sonia D. Chambers, Secretary-Treasurer
Ted Cheatham
Sarah Chouinard, MD
Robert L. Coffield, JD
J. Fred Earley, II, Esq.
Michael O. Fidler, MD (for Joseph Selby, MD)
Sam Kapourales
Jim Kranz (for Joe Letnaunchyn)
Jennifer Plymale (for Charles H. McKown, Jr., MD)
Kyle Schafer
Secretary Martha Yeager Walker
John Wiesendanger

Non-members present were:

Mary Angel, WVHIN
Terri Barrett, HCA
Christopher Clark, WVHIN
Brenda Hancock, HCA
Keith Hepp, Health Bridge
Sallie Hunt, WVHIN
Jenny Jensen, KRM, Inc.
Sara Jones, WV House of Delegates
Eric Kampsnider, WVU – Charleston

David Kappell, MD
Jim Kenney, WV OIC
Ken Lim, DDS/SSA
Bill Lynch, Axolotl
Michael Morris, WV Bureau for Public Health
David Potters, Bd of Pharmacy
Diana Rayburn, WVHIN
Gerald Roueche, DHHR
Patty Ruddick, WVM I
Jack Shaffer, WVTA/CHNWV
Benjamin Strenthall, Identity, Inc.
Nancy Tyler, House of Delegates
Alan Viars, Videntity

Additional non-members may have been present, but whose names were not captured on the sign-in log.

CALL TO ORDER:

Dr. Julian Bailes, Chair of the WVHIN Board of Directors, welcomed the attendees and called the meeting to order. Materials were distributed electronically to the board members and public distribution list in advance and were presented on the screen via the webinar site throughout the meeting.

APPROVAL OF MINUTES:

Dr. Bailes called for approval of the minutes from the December 20, 2007 meeting.

Mr. Fred Earley moved that the minutes be approved, Mr. Ted Cheatham seconded the motion and the Board unanimously approved the minutes as written.

TREASURER'S REPORT:

Ms. Sallie Hunt, WVHIN Executive Director, presented the Treasurer's Report. Ms. Hunt informed the Board that year-to-date expenditures total \$182,461 with

existing commitments of \$264,180. The remaining unencumbered budget totals \$974,890.

Mr. Fred Early made a motion to approve the Treasurer's Report as presented, Dr. Michael Fidler seconded the motion and the Board unanimously approved the Treasurer's Report.

EXECUTIVE COMMITTEE REPORT:

Dr. Bailes proceeded with the Executive Committee report and update.

The Executive Committee met on January 14, 2007. At that meeting, Sallie Hunt reported on the WVHIN site visit to the Shenandoah Medical Center on January 8th and the January 9th visit to the Delaware Health Information Exchange. The Primary User Input Communication Plan was discussed and the agenda for today's Board meeting was finalized.

Mr. Fred Earley made a motion to approve the Executive Committee Report, Mr. Ted Cheatham seconded the motion and the Board unanimously approved the Executive Committee report.

EXECUTIVE DIRECTOR'S REPORT:

Sallie Hunt, WVHIN Executive Director, presented the Executive Director's update.

The WVHIN Nationwide Health Information Network Trial Implementation Project (NHIN2) Kickoff Event was held January 18, 2008. This event was held for the seven Providers (New River Health Association, Cabin Creek Health Systems, WVU Physicians of Charleston, ARH Beckley, ARH Summers, AMFM and CAMC) who are working with WVHIN on NHIN 2. Along with the providers, in

attendance were the team members from Accenture, WVMI and Flaherty, Sensabaugh and Bonasso, PLLC, Mike Balassone the VP and CIO for WVU Hospital, Dr. Mazharulah Shaik the Director of Health Technology Programs for Wheeling Jesuit University along with the WVHIN staff. The NHIN 2 is a federal contract with the purpose of developing networks across the country that can communicate and share data with each other. The NHIN 2 project will assist the WVHIN with development of a Data Use Agreement and the NHIN 2 Business Plan which will be the framework that will be used for the West Virginia network going forward. Contract modifications have been received from the Federal Government regarding WHIN's NHIN 2 Use Cases, which are Laboratory Results Reporting and Registration and Medication History.

The WVHIN budget workshop was held January 15 by Chris Clark with good participation. Board members that could not attend have been called or met with individually. Any board members that may have questions regarding the budget components are encouraged to contact Sallie Hunt or Chris Clark.

In regard to the WVHIN Chief Information Officer (CIO), we have identified a resource who can work with the WVHIN team on contract. This resource will provide the team with consultation, help with the technology inventory and counsel on available systems. The start up of the Technology Committee will be one of the first tasks for the new WVHIN IT resource

On January 9th the WVHIN team visited the Delaware Health Information Network whose mission is to save time, improve care, reduce cost and enhance privacy. The meeting was very informative and presented many suggestions and ideas regarding

the West Virginia network. The Delaware Network shared with us their missteps and successes and urged us to be flexible as we begin our network building.

CONSUMER/EMPLOYER/PRIVACY COMMITTEE REPORT:

John C. Wiesendanger, Chair of the WVHIN Consumer/Employer/Privacy Committee presented the Consumer/Employer/Privacy Committee report. The Consumer Committee held its fourth meeting on January 16, 2008.

A HISPC project update was presented by Tom Susman.

Jim Thomas, attorney for Jackson Kelly, presented the third, “Minimum Necessary/Limited Use Principles in an EHR System” in a series of five privacy principle presentations.

Mr. Wiesendanger invited everyone to participate in the Consumer/Employer/Privacy Committee meetings, which are posted on the internet along with the meeting agenda.

Mr. Wiesendanger made a motion to add Gerry Stover, Executive Director of the West Virginia Chapter of the Academy of Family Practice to the Consumer/Employer/Privacy Committee. The motion was seconded by Dr. Michael Fidler. The motion to add Gerry Stove to the Consumer/Employer/Privacy Committee was unanimously approved by the Board.

HISPC 2 & HISPC 3:

Patty Ruddick presented an update on the Health Information Security and Privacy Collaborative (HISPC) projects. The original project, HISPC 1, was to assess barriers to implementing a health information network and propose solutions. The

extension, HISPC 2, was received to allow further understanding of the public's knowledge and attitudes relating to privacy and security issues for electronic health records.

Now, HISPC 3's focus is to develop a comprehensive, consistent communication plan, a messaging platform and educational materials in conjunction with the WVHIN Board.

To date, focus groups were held and a 500 random sample phone survey was conducted. It was discovered that the people in West Virginia are open to the idea of electronic health records. The information gathered from the focus groups and phone survey will be used to develop message points and outreach. Also, 23 consumer meetings have been completed throughout the state. These meetings were conducted to present the pros and cons of electronic health records.

The HISPC 3 is a two part project. Part one will allow the implementation and expansion of HISPC 2 in WV and part two will allow the participation in multi-state educational collaboratives with 7 states (CO, KS, MA, NY, OR, WA, and GA).

Mr. Fred Early made a motion to make the HISPC 2 & HISPC 3 update part of the record. Mr. Ted Cheatham seconded the motion. The motion was unanimously accepted by the board.

MEDICAID TRANSFORMATION GRANT UPDATE:

Mr. Jack Shaffer, Medicaid's designated agent, presented the Medicaid Transformation Grant update.

Mr. Shaffer reported that West Virginia received five transformation grants: personal responsibility, health systems improvement, applied technology,

stronger Medicaid programs and enhanced medication management. These grants cover three broad areas: pharmacy, improving the entire Medicaid process and electronic health. The first grant is to improve Medicaid. This revolves around better project management in advanced medical homes and healthy rewards.

The Pharmacy phase has three components: automated prior authorization system, point of sale enhanced coordination of care system and a clinical web portal.

In the e-health component of the Medicaid Transformation Grant there are several areas regarding the Health Information Network. The areas are electronic medical records, personal health records, e-prescribing, provider portals, benefit management and access to specialty care that intersect with other major health information technology projects going on in the state.

Next, a survey with time lines is going to be conducted, with WVHIN, to gather information on EMR. Communication is important so that survey information is shared and not duplicated.

HEALTH BRIDGE UPDATE:

Mr. Keith Hepp of Health Bridge presented a demonstration of electronic messaging and virtual health record systems using Axolotl's software.

The "EMR light" system, allows those physicians who don't have EMR the ability to see clinical information and patient demographic information, work with it and collaborate with others. It doesn't replace EMRs, but does provide information available electronically.

The virtual health record system allows physicians and health centers to pull test results and other information in all the repositories on requested patients.

PRIMARY USER INPUT COMMUNICATION:

Mary Angel, WVHIN Marketing and Communications Manager, presented the communication plan for primary user input. The complete PowerPoint presentation is available on the WVHIN web site. The plan covered the who, what, why, when and how of a statewide strategy that will create the foundation for both the short and long-term success of the WVHIN. The discussed plan included business and marketing objectives, key messages, target audiences, message vehicles and a budget estimate.

The overarching marketing objectives are geared to branding the WVHIN. The marketing objectives are:

1. to create the positive perception that the WVHIN's ultimate service is improving patient care by delivering data when and where it is needed to benefit both providers and consumers.
2. to create the conviction that the WVHIN is the umbrella leadership organization that will facilitate electronic health information both intra and interstate in a secure and private manner.

The business objectives include developing a hierarchy of services driven by the needs of the primary users to improve patient care, develop a demand for the WVHIN services and develop optimal capacity among primary users to access the WVHIN.

The target audience for this phase of constructing the network is the physicians, hospitals and primary care center communities. The two primary messages to

be carried via the professional journals, web messaging, conferences and one-on-one interviews are:

1. WVHIN will provide real and measurable ROI, WVHIN's customer orientation will be driven by physician and provider needs.
2. WVHIN wants active physician and provider involvement with building the network.

During the 3rd and 4th quarter, Physician Symposiums may be held to present the data findings from the responses gathered from the statewide physician and provider interviews, explain the phase I rollout of WVHIN services, to build on coalescing the primary user community and to increase knowledge base on HIE.

Each Board Member was asked to complete the educational session survey and the personal media usage survey that was presented to them prior to the meeting.

Sallie Hunt requested all Board Members to think about the stakeholder group they represent and assist the WVHIN in meeting these people across the state to find out what is important to them in regards to HIE. All Board Members are invited to participate in these meetings to help distribute the WVHIN message.

The annual budget summary presented totaled \$132,700. This consisted of \$67,500 for messaging, \$34,000 for Symposium, \$21,000 for educational sessions and \$10,200 for WVHIN identity package.

Fred Earley made a motion to accept the Primary User Input Communication Project proposal and budget. Sonia Chambers seconded the motion. The Board approved the proposal and budget unanimously.

DR. DAVID KAPPEL, WV TRAUMA SYSTEM:

Dr. David Kappell, Deputy State Medical Director for Trauma Systems, presented regarding trauma systems and The State Trauma Registry.

Currently there are two full years of trauma information downloaded to the West Virginia Trauma Database. Problems within the trauma system currently involve interpersonal communication and difficulty in the transfer of radiology images. The plea from the trauma system is that the WVHIN develop a system that is big and redundant. There needs to be a lot of room (Bandwidth) for immediate data so that there is sufficient information in terms of extracting patient histories and the ability to move large radiology image files (CT, MRI).

PUBLIC COMMENT:


Dr. Bailes asked if there were any comments from the public. No comments were made.

NEXT MEETING:

The next meeting of the WVHIN Board of Directors is tentatively scheduled for May 15, 2008. E-mail communication will be sent out regarding this May meeting.

ADJOURNMENT:

There being no further business, Dr. Bailes adjourned the meeting at 3:25 p.m.


Sonia D. Chambers, Secretary-Treasurer, WVHIN

approved